

Maryland Business for Responsive Government
and
Maryland Foundation for Research and Economic Education

invite you to attend a conference on

*Reforming Maryland's
Health Insurance Market*

Keynote Address by

Regina E. Herzlinger, Ph.D.

Professor of Business Administration, Harvard Business School

The Future of Health Care

WHEN: Thursday, Nov. 17, 2005
8:00 a.m. - 1:00 p.m.

WHERE: Ramada BWI Airport Hotel
7253 Parkway Drive
Hanover, MD 21076

Sponsored by: Wachovia
Altria Corporation
McCormick and Co.
UnitedHealthcare

Member: \$75 per person
Non-Member: \$100 per person
Continental Breakfast and Lunch Provided

Member Sponsorships: \$1,000
Non-Member Sponsorships: \$1,500

Directions from 95 N or 95 S

Take Exit 43, Route 100 East toward Glen Burnie
Take exit 8, Coca Cola Drive
Turn left at the stop light onto Coca Cola Drive
Make the next right onto Park Circle
At first stop sign, take a right onto Parkway Drive
The Ramada is at the end of the street on the left hand side.

Directions from 295 N or S (BaltWash Parkway)

Exit onto Route 100 West toward 95 or Ellicott City
Take exit 8, Coca Cola Drive
Turn right at stoplight onto Coca Cola Drive
Make the next right onto Park Circle
At first stop sign, take a right onto Parkway Drive
The Ramada is at the end of the street on the left hand side.

FAX BACK REGISTRATION

Fax completed registration form to 410-296-5625 or e-mail information to info@mbrg.org
Please make checks payable to MBRG and mail to: 1122 Kenilworth Drive, Suite 503, Baltimore, MD 21204

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ email: _____

Reforming Maryland's Health Insurance Market

Ramade BWI Airport Hotel * November 17, 2005

Participants include:

Regina E. Herzlinger, Ph.D., Professor of Business Administration, Harvard Business School
Nelson J. Sabatini, CEO, Care Improvement Plus; former Secretary, MD Dept. of Health & Mental Hygiene
S. Anthony McCann, Secretary, Maryland Department of Health & Mental Hygiene
Stephen J. Salamon, Chairman, Maryland Health Care Commission
Edmund F. Haislmaier, Senior Fellow, The Heritage Foundation
Greg Scandlen, Founder, Consumers for Health Care Choices
Jeff Lemieux, Director of Policy, America's Health Insurance Plans
Ellen Valentino, State Director, National Federation of Independent Business
Tim Murphy, Secretary of Health and Human Services, Commonwealth of Massachusetts
Brian Wheelan, Assistant Secretary for Policy and Planning, Commonwealth of Massachusetts
David B. Kendall, Senior Fellow for Health Policy, Progressive Policy Institute
Maryland State Senator E.J. Pipkin and Maryland State Delegate Dan K. Morhaim

AGENDA

- 8:00 A.M. Registration** (Continental Breakfast)
- 8:30 A.M. Welcome and Introduction-** MBRG President Robert O. C. Worcester
- 8:45A.M. Panel I - Maryland's Health Insurance Market: A Progress Report**
Moderator- Nelson Sabatini, former Secretary, MD Dept. of Health & Mental Hygiene
S. Anthony McCann, Secretary, Maryland Dept. of Health & Mental Hygiene
Stephen J. Salamon, Chairman, Maryland Health Care Commission
- 9:30 A.M. Panel II - Maryland's Insurance Market: The Problems for Employers and Employees**
Moderator- Ellen Valentino, State Director, NFIB
Jeff Lemieux, Director of Policy, America's Health Insurance Plans
Greg Scandlen, Founder, Consumers for Health Care Choices
- 10:15 A.M. Panel III - Looking Toward 2006: Realistic Proposals**
Moderator: Dave Kendall, Senior Fellow for Health Policy, Progressive Policy Institute
Maryland State Senator E.J. Pipkin and Maryland State Delegate Dan K. Morhaim
- 11:00 A.M. Panel IV - Creating a Consumer-Based Market: Models for Reform**
Moderator- Ed Haislmaier, Senior Fellow, The Heritage Foundation
Timothy Murphy, Secretary of Health and Human Services, Massachusetts
Brian Wheelan, Assistant Secretary for Policy and Planning, Massachusetts
- 11:45 A.M. Buffet Luncheon**
- 12:15 P.M. Keynote Address: "The Future of Health Care," Regina Herzlinger, Ph.D., Professor of Business Administration, Harvard Business School**
- 1:00 P.M. Adjourn**